



Webinar

Using Adult Learning Principles To Create Effective Assessment Techniques

Tuesday, March 14 ~ 3:00-4:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

“Evaluation is the process of “using measurement to describe a learner’s achievement and to make recommendations for additional learning activities” (Moran, 2001, p. 11). Here, instructors seek to use information provided in the assessment process to determine how well learning is taking place and make modifications in future learning activities. That process may be formalized by making plans and developing an outline, or it may happen informally as instructors think about and reflect on the learning outcomes and means of improving them. Effective evaluation is best done when the instructor and learner establish strong and meaningful objectives, activities that will meet those objectives, and measurements to assure that the learner has met those objectives.” – Jim Berger, Ph.D.

In this webinar participants will be exposed to basic adult learning principles, the creation of activities based on those principles, and the use of varying assessment techniques. Starting from Bloom’s Taxonomy and its revision by Alexander et al., participants will be shown a variety of approaches that can be used as assessment in formal, informal, formative or summative ways. A variety of assessment techniques will be provided and discussion will focus on how such techniques can be used to improve feedback from learners in face-to-face, blended, and online classes. Participants will be provided handouts and resources to help them develop their own assessment approaches for use in their respective classrooms.

Objectives:

- List at least three adult learning principles
- Identify the differences between formative and summative assessments
- Describe five assessment approaches for use in the classroom/online environment
- Compare/contrast the various levels of the revised Bloom’s Taxonomy.
- Describe the assessment cycle for assignments

Who Should Attend?

- 2-year & 4-year institutions
- Academic Affairs/Instruction
- Faculty (full and part-time)
- Online Learning Administrators & Staff
- Faculty who teach or plan to teach online/hybrid courses
- Any educator interested in assessing student learning using adult learning principles



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Speaker(s)



"Working with adult learners requires a different mindset and approach from that used with other types of college students. As such, assessment is a critical function when working with this population. It is imperative that instructors develop well-defined plans and then execute those plans conscientiously, always being mindful of individual differences. Assessment truly is the key to success with adult learners."

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 60 refereed publications on a wide range of issues including student learning and development, leadership, standardized testing, diversity and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training programs on a variety of topics centered on change management.



"Effective teaching begins with designing meaningful objectives and ends with evaluating whether those objectives have been met. Good instructors know to develop the objectives and assessment at the same time and ensure that each step along the teaching path refers back to the objectives set at the beginning of the process. However, assessment and evaluation cannot be applied haphazardly or sporadically. Effective evaluation of adult learning must be planned and implemented using a purposeful approach."

Dr. Jim Berger is a Professor and Coordinator of the master's degree program in Adult Education at Western Kentucky University. He has been teaching in higher education for fifteen years and helped spearhead the establishment and opening of Adult Learner Services on WKU's campus and continues to provide guidance and direction for that initiative. He regularly presents at national and international conferences on topics related to adult learners and the services provided to them and has published over thirty manuscripts related to teaching adults and higher education.

Newsletter



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Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

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Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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